

Executive Council

124th session
Riyadh, Saudi Arabia

8 November 2025

Agenda item 4**Report of the Secretary-General**

CE/124/CMAM/8
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**Report of the Committee on Matters of Affiliate Membership****I. Introduction**

The Committee on Matters Related to Affiliate Membership (CMAM) held its 8th meeting on 8 November 2025 in Riyadh, Saudi Arabia, in the framework of the 124th session of the Executive Council and the 26th Session of The General Assembly. The meeting was held with the participation of **CMAM Full Members**:

- ✓ Algeria
- ✓ Argentina
- ✓ India
- ✓ Jordan
- ✓ Republic of Korea
- ✓ Spain
- ✓ Uruguay

Representative of the Affiliate Members:

- ✓ Asociación Empresarial Hotelera de Madrid (AEHM), Spain

UN Tourism Secretariat:

- ✓ Director of the Affiliate Members and Public-Private Collaboration Department

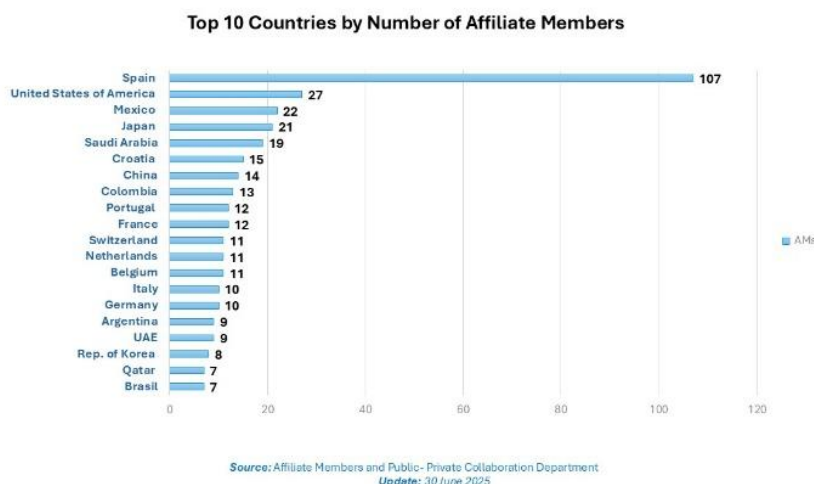
II. Election of the Chair and Vice-Chair of the Committee

1. In accordance with Article 7(2) of the Charter of Affiliate Membership, the members of the Committee elected Argentina as the Chair
2. Having received no candidature for the Vice-Chair of the Committee, it was decided to run another round of election during the next 9th meeting of the committee.

III. Status of the Affiliate Membership

3. **Total number of AMs.** As of the date of this document, the total number of Affiliate Members of the Organization is 495.

4. By country of origin, Spain stands out with more than 20% of the total number of AMs (107), followed by the United States of America (27), Mexico (22), Japan (21) and Saudi Arabia (19).



5. As a direct result of the expansion strategy an important increase in Affiliate Members from the Middle East was achieved, reaching a total of 47 Affiliate Members, which represents 8% of the total (compared to only 4% in 2023).
6. **Change of registered business names.** Since the previous Executive Council, one Affiliate Members has communicated a change of their registered business names in accordance with Article 2(2)(f) of the Charter of Affiliate Membership, as listed in Annex II.
7. **Withdrawals.** During the period 2025, 6 Affiliate Members have effectively withdrawn from the Organization, as listed in Annex III. In accordance with Article 4(2) of the Charter of Affiliate Membership and Article 35(3) of the Organization's Statutes, withdrawal is effective on the expiry of one year's notice in writing to the Secretary-General.
8. **Cessation of membership:** Following the implementation of a new and quality-oriented strategy of expansion, targeting a stronger network of Affiliate Members by admitting as new members entities with a proven and consistent capacity to bring value to the Organization, during the period, the number of Affiliate Members ceasing to be members due to accumulation of more than 2 years of arrears has been constantly decreasing.
9. A total of 18 Affiliate Members (listed in **Annex IV**) have not cleared their arrears within the statutory deadline, and in accordance with Detailed Financial Regulation IV.2 may, upon a decision by the General Assembly, cease their membership during 2025.

III. Endorsement of new candidatures for affiliate membership

10. In accordance with Article 3(3) of the Charter of Affiliate Membership, the Committee reviewed and proposed for the provisional admission 22 candidatures for affiliate membership as listed in Annex I, pending ratification by the 26th session of the General Assembly.

IV. Affiliate Members' readiness to advance the UN Tourism Programme of Work

11. The members of the CMAM were permanently updated on the main activities implemented by the Affiliate Members.
12. The Committee expressed its appreciation for the activities carried out and proposed by the Secretariat, in close coordination with the CMAM and the Board of Affiliate Members.

13. Pursuant to the provisions of Article 6(c) of the Charter of Affiliate Membership, the members of the Committee have convened regular coordination sessions with the Chair of the AM Board to establish the annual strategy and the main objectives of Affiliate Membership and to approve the Programme of Work.
14. The Committee invited at its meetings institutional representatives of the Affiliate Members to share with the CMAM the latest developments and main activities carried out by the Affiliate Membership, as well as proposals for relevant activities to be included in the Programme of Work.
15. In accordance with Article 6(a) of the Charter of Affiliate Membership, the members of the Committee participated in the preparation of the 2026-2027 Programme of Work of the Organization. Accordingly, the UN Tourism Secretariat presented to the members of the Committee the main inputs received from Affiliate Members for the 2026-2027 UN Tourism Programme of Work and Budget. Relevant initiatives from Affiliate Members were presented by the Affiliate Members to CMAM members during these meetings.

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Annex I: List of the entities to be admitted as Affiliate Members

	Name of Entity	Country
1	Agremiación De Turismo Receptivo Y De Naturaleza "Asociación Colombiana De Turismo Responsable" - ACOTUR	Colombia
2	Aras Free Zone Organization	Iran
3	Asociación Colombiana De La Industria Gastronómica (ACODRES)	Colombia
4	Associação Brasileira Da Industria De Hotéis Nacional (ABIH)	Brazil
5	Buendía Tours Ibérica, S.L.U.	Spain
6	College Of Tourism & Hotel Management (Cothm Global)	Pakistan
7	Consorzio Per La Promozione Turistica Della Valchiavenna	Italy
8	Dentsu Fz-Llc	United Arab Emirates
9	Emirates Council for Rural Development	United Arab Emirates
10	Fédération Des Associations Des Capitales Et Villes Mondiales Du Sport (Aces)	Belgium
11	Findspo	Spain
12	Gid Global Media Production Fz-Llc	United Arab Emirates
13	Jiangsu Changyou Cloud Education Technology Co., Ltd	China
14	KPRN Network Gmbh.	Switzerland
15	Pangaea Adventure Club	Saudi Arabia
16	Qazaq National Parks Ltd.	Kazakhstan
17	Romexpo S.A	Romania
18	Shanghai Ctrip Commerce Co., Ltd	China
19	The Egyptian Tourism Federation	Egypt
20	Tourism Development Fund	Saudi Arabia
21	Union of International Mountain Leader Association (UIMLA)	Switzerland
22	Universidad Internacional de La Rioja, S.A.	Spain

Annex II: Affiliate Members that have informed of a change of their business name

	Previous Name	Current Name
1	NH Hotel Group	Minor Hotels Europe Americas

Annex III: Withdrawals from the Organization

	Name of entity	Date of withdrawal
1	ViaVii	20.06.2025
2	ASOCIACION ESPAÑOLA DE DIRECTORES Y DIRECTIVOS HOTEL	09.09.2025
3	Conseil des Grands Crus Classés en 1855	23.09.2025
4	WINE IN MODERATION - ART DE VIVRE (WIM ASSOCIATION) AISBL	02.10.2025
5	Exhibition World Bahrain	07.10.2025
6	Ishraq Hospitality	04.11.2025

Annex IV: Affiliate Members who cease their membership

Effective on 1 July 2025		
	Name of the Entity	Country
1.	ALIANZA DE EDUCACION SUPERIOR EN Spain S.L	Spain
2.	ATHENS DEVELOPMENT AND DESTINATIONS MANAGEMENT AGENCY	Greece
3.	CORPORACION MUNICIPAL TURISMO VICUÑA	Chile
4.	FACILITY CONCEPT	Côte d'Ivoire
5.	GLOBALIA CORPORACION EMPRESARIAL S.L.	Spain
6.	HOSPITALITY & TOURISM ASSOCIATION OF ESWATINI	Eswatini
7.	MANIFEST DESTINATIONS GROUP INC	United States of America
8.	MIDDLE EAST UNIVESITY	Jordan
9.	ONWARD	United States of America
10.	ROYAL COMISSION FOR AIULA	Saudi Arabia
11.	RVF INTERNATIONAL LLC	United States of America
12.	SCHLOSS SCHOENBRUNN KULTUR-UND BETRIEBSGES m.b.H. (AUSTRIA)	Austria
13.	THE STYLE OUTLETS-NEINVER S.A.	Spain
14.	TURISMO COMERCIO Y PROMOCION ECONOMICA DE SALAMANCA, S.A.U.	Spain
15.	ULSAN METROPOLITAN GOVERNMENT	Korea
16.	UNIVERSIDAD SAN IGNACIO DE LOYOLA	Peru
Effective on 10 November 2025		
	Name of the Entity	Country
17.	International Institute for Research and Development of Special Interest (SITI-1)	Iran (Islamic Republic of)
18.	Pardis Iranian Mana Seir International Tourism Institute	Iran (Islamic Republic of)